

# Courtroom Graphics & Media



For litigators trying cases in an era of high technology evidence and TV-bred juries, you need clear and concise imagery to capture your jurors' imaginations. Information design experts at The Data Company produce everything from simple display boards to fully rendered 3D animations.

## Graphics

Charts, graphics, diagrams and illustrations are ideal as you simplify statistical data, illustrate trends or diagram a complicated locale.

Meshing visual aids with oral testimony or closing arguments will increase juror attention and recollection.

## 2D & 3D Animations

Let your jury witness first-hand the events you're presenting. We can bring your argument to life with realistic and informative animations.

From medical simulations to accident reconstruction or physical location renderings, we can help make the jury see it all.

## Creative Consultation

Our experts will work closely with you on story development, graphic themes, visual strategies, multimedia integration and courtroom presentation planning. We can help you determine the right visual and creative strategies for your case and jury.

From determining the right tools to manage document-heavy cases and working with you to weave a compelling story to actively assisting you in presenting your case in court, our staff will draw on its wealth of knowledge and expertise in local, state, federal, and international venues.

## Presentation Software and Support

Dramatic growth in the quantity and complexity of courtroom evidence requires seamless integration. We work with every major application in the litigation arena and will help you determine the most effective tool where it counts — in the courtroom. Our team sets the standard in trial presentation technologies, giving you the advantage during trial. We can help you identify your case's technological needs and then provide the software consulting and courtroom presentation support to move you effortlessly through the litigation process.

