

Introducing...



THE DATA
COMPANY

Trial Support Services



Courtroom Graphics & Media



Document Management



Video Services



www.TheDataCo.com

Today's jurors need to see it to believe it...and The Data Company will help you make the most powerful and persuasive visual presentations. We provide attorneys, jury consultants, and litigation support staff with a complete package of services including trial support services, courtroom graphics & media, document management, and video services.



Trial Support Services

Onsite Hearing and Trial Staffing

Our courtroom team is a seasoned, well-trained staff that brings to your trial the experience of daily attendance at thousands of trials under the direction of the finest litigators in the nation. We can assist with planning, staffing and implementation. Do you need last-minute presentation changes for your argument the next morning? We'll make it happen.

War Room Management

We've designed and operated war rooms for state and federal trials throughout the country. Even as we equip your war room specifically for your presentation needs, we're also prepared to revise or create rebuttal exhibits, video clips, demonstratives, or other exhibits on the fly.

Courtroom Equipment Rental

We've provided state-of-the-art courtroom equipment to trial attorneys for over 25 years. The Data Company can provide and assemble all the technology you need for a powerful argument.

Mock Trials and Focus Groups

Take advantage of our full-size, technologically advanced courtroom in downtown Memphis. You can schedule a mock trial or focus group, prepare witnesses, familiarize your team with the presentation technology, or conduct mediation and arbitration.

Web Application Hosting (DataLawyer)

DataLawyer is our proprietary, web-based application hosting system. As a neutral party, we can easily and securely host the documents and applications to serve the entire trial team throughout the case.



**DATA
LAWYER**



Courtroom Graphics & Media

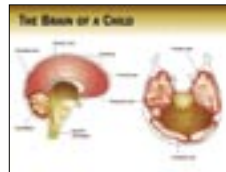
Graphics

Information design experts at The Data Company have decades of experience developing images that captivate, illustrate, and educate. Meshing visual aids with oral testimony or closing arguments will increase juror attention and recollection.



2D & 3D Animations

Let your jury witness first-hand the events you're presenting. We can bring your argument to life with realistic and informative animations.



Creative Consultation

The Data Company brings its experience from a diverse array of cases to the table as we confront presentation issues particular to your case.



We'll work closely with you on story development, graphic themes, visual strategies, multimedia integration, and courtroom presentation planning.

Presentation Software and Support

Dramatic growth in the quantity and complexity of courtroom evidence requires seamless integration. We work with every major application in the litigation arena and will help you determine the most effective tool where it counts – in the courtroom.

Contact us today



Document Management

Scanning and Imaging

With our large in-house scanning department, we can take your paper documents and convert them to electronic images. Reduce hundreds of boxes of data to a tiny CD-ROM. And trust in us to provide the quality you demand.

E-Discovery

We can assist you by quickly and accurately identifying large quantities of data from multiple sources, collecting and aggregating it, then converting the data into common formats such as TIFF and HTML. Once converted, the files are as organized, searchable and usable as the scanned documents familiar to you

E-Filing — DataBrief

As a leading-edge technology firm, The Data Company is pioneering the e-filing revolution. E-briefs are now accepted in most jurisdictions and even required in some. With convenient links to exhibits and supporting case law, our custom DataBrief dramatically improves the court's ability to grasp your submissions.



DATA BRIEF

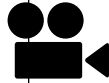
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Photocopying

Photocopying will continue to be a staple of the litigation process and we have the high-volume service you need.

Database Storage and Retrieval

Cases of all sizes can benefit from a custom database to handle information, exhibits, documents, video clips or other hard data. Our tools can simplify tasks for even small matters, adding efficiency and the power of information at your fingertips.



Video Services

Video Depositions

This is one of our core services — and our objective is to capture testimony without losing the impact of dynamic events.

Editing

We can professionally edit any video you bring to us or that we make for you. Analog or digital, we employ a number of video editing hardware and software solutions. Our technicians are highly skilled and can create compelling stories.

Video Conferencing Suites

When you need to connect remotely via video conference with clients or partners, we offer the technology, privacy and amenities you need to conduct your business professionally.

Certified Legal Video Specialists

All of our video technicians are fully qualified Certified Legal Video Specialists (CLVS) with the expertise to create compelling — and admissible — videos.

Forensic Video

It is frequently possible to find a security video of an incident, but making the images understandable requires a skilled technician with the right tools. We have one of the few technologies outside of the FBI and other agency crime labs that will enhance surveillance video or other unclear images into a clear and understandable film.

Digital Encoding

Need to access your video depositions and evidence quickly? We can take any analog videotape or film and transfer it to a digital format for computer access and upload the results to a digital repository, synchronized with the court reporter's ASCII text.

to get started on your next case...

Let us put our expertise and experience to work for you...

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- 2D & 3D Animations
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- Video Depositions
- Editing
- Video Conferencing Suites
- Certified Legal Video Specialist Services
- Forensic Video
- Digital Encoding

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